

PROFILE

Dr.D.AKILA RANI M.Com., M.Phil., Ph.D.

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OBJECTIVE

To take up new challenges, opportunities and grow along with the organization utilizing my professional abilities and hard work.

Academic Qualification:

S.No	Qualification	Institution	Board /University	Year of passing
1.	Ph.D.	Mannar Thirumalai Naicker College – Madurai.	Madurai Kamaraj University	2021
2.	M.Phil	Mannar Thirumalai Naicker College – Madurai.	Madurai Kamaraj University	2011
3.	M.Com	Madurai Kamaraj University – DDE.	Madurai Kamaraj University	2003
4.	B.Com	Madura College (Evening) – Madurai.	Madurai Kamaraj University	1998
5.	HSC	Government Girls Hr.Sec.School – Salem.	State Board	1995
6.	SSLC	C.S.I. Hobart High School – Salem.	State Board	1993

Technical Qualification:

Typewriting: English & Tamil (Higher)

Computer : MS Office& Basic Computer Knowledge

Teaching experience:

S.NO	Designation	Name of the Institute	From	To
1.	Assistant Professor	Mannar Thirumalai Naicker College – Madurai.	Sep 2013	Till Date

Research:

Course	Title	University
M.Phil	A Study on Job Satisfaction of Postal Clerical Employees in -Madurai City.	Madurai Kamaraj University
Ph.D.	Consumer Behaviour Towards the Purchase of Gold Ornaments inMadurai District.	Madurai Kamaraj University

Papers Published in UGC notified Journals

S.No	Date	Topic	Name of the Journal	Indexed in UGC/UGC care list
1.	24.09.2016	National Conference, Innovation Needed in Commerce, Economics and Management to meet the Present Crisis andCraze.	Roots International journal of Multidisciplinary Researches.	ISRA – Impact Factor :0.811 ISSN 2349-8684
2.	28.03.2022	One Day National Seminar – Contemporary and upcoming issues in the field of intellectual property rights.	Kanpur Philosophers	UGC CARE Volume IX, Issue I, No.11, 2022 ISSN2348-8301
3.	02.05.2022	International conference on “Environmental issues in Business and Road map for innovative solutions (ICEIB-2022)”	JME (Journal of Management & Entrepreneurship)	UGC Care Group 1Journal Vol 16, No.01 (XI) Mar 2022. ISSN2229-5348

Articles Published in Conference proceedings ISSN/ISBN journals

S.No	Date	Topic	Name of the Journal	ISBN Number
1.	15.03.2016	National Seminar on Online Marketing of Service in the Globalisation Era.	Sourashtra College (Autonomous), Madurai	ISBN 8192-94584-7
2.	04.01.2019	International Conference– Contemporary Issues Challenges and Recommendations On Digitalization.	Manna Scroll (Mannar Thirumalai Naicker College)	ISBN 978-93-88574-00-6
3.	23.01.2019	One Day National Seminar – Emerging Issues in Business Management.	Vivekananda College, Madurai.	ISBN 9789388-398275
4.	27.02.2019	One Day National Seminar – Inclusive Growth: The Way to Strong Economic Development	Mannar Thirumalai Naicker College, Madurai	ISBN 938857400-1

Papers Presented in Conferences/ Seminars

S.No.	Date	Title of the Paper	Institution
1.	15.03.2016	Overview if Internet Shopping in India	Sourashtra College (Autonomous), Madurai.
2.	24.09.2016	Globalization and Trade	Mangayarkarasi College of Arts and Science for Women – Madurai.
3.	04.01.2019	Digital Commerce Impact by Industry.	Mannar Thirumalai Naicker College – Madurai.
4.	23.01.2019	Emerging Issues in Financial Management	Vivekananda College – Madurai
5.	12.02.2019	E-Commerce Industry in India	Nehru Memorial College – Trichy
6.	27.02.2019	Foreign Direct Investment in India – An Overview	Mannar Thirumalai Naicker College – Madurai.
7.	28.03.2022	Impact of Intellectual Property Rights in Trade and Development.	Mannar Thirumalai Naicker College – Madurai.
8	02.05.2022	Green Marketing Strategies for Sustainable Business Development	Governement Arts College for Women- Nilakottai.

Seminar/Webinar/FDP/Workshop Attended:

S.No	Date	Title	Institution	State/ National/ International
1	11.03.2016	Women Entrepreneurship	Mannar Thirumalai Naicker College-Madurai	Workshop
2	03.03.2016	Challenges and Opportunities of Service Sector	Mannar Thirumalai Naicker College-Madurai	National
3	04.03.2017	A One Day Faculty Development Programme	Mannar Thirumalai Naicker College-Madurai	FDP
4	15.03.2018	Emerging Digital Market Issues and Challenges in Consumer Protection.	Senthamarai College of Arts and Science, Madurai	International
5	09 .03 2019	Training and Production Workshop on Prospects of Outcome Based Curriculum	Mannar Thirumalai Naicker College-Madurai	State

6	4.02.2021 to 6.2.2021	E-Quiz	Madurai Sivakasi Nadars Pioneer Meenakshi Women's College	State
7	25.02.2021	“Planning for Educational Institutions Re- opening and Recovery after Covid- 19”	Nandha Arts and Science College - Coimbatore	International
8	21.05.2021	Symposium	Jain Centre for Management studies	National
9	26.05.2021	“Biodiversity: Life Insurance for ourchanging world”	Mannar Thirumalai Naicker College-Madurai	National
10	10.06.2021	“Success of Students on Entrepreneurial Journey”	Virudhunagar Nadar's Senthikumara Nadar College -Virudhunagar.	State
11	06.07.2021	“Lessons to Learn From Brighter side of Covid- 19”	Virudhunagar Nadar's Senthikumara Nadar College -Virudhunagar.	International
12	20.07.2021	Fundamentals of Stock markets”	Mannar Thirumalai Naicker College- Madurai	National
13	02.08.202 To 07.08.21	SEBI Sponsored Six Day National FDP “ Investor Awareness on Stock market”	Rajapalayam Raju's College – Rajapalayam	FDP
14	01.09.2021 To 03.09.2021	Secondary Data Analysis in Social Science Research (SDASSR)	Virudhunagar Hindu Nadars' Senthikumara Nadar College – Virudhunagar.	National
15	15.09.2021 & 16.09.2021	Drafting Effective Research Proposals for Funding Agencies – Challenges and Strategies.	Virudhunagar Hindu Nadars' Senthikumara Nadar College – Virudhunagar.	National
16	17.09.2021	“Qualitative and Quantitative Metrics in RAAF of NAAC”	Rajalakshmi Engineering College – Chennai	State
17	20.09.2021 to 22.09.21	“E-filing of Tax Returns”	Ayya Nadar Janaki Ammal College (Autonomous) – Sivakasi	FDP
18	22.09.2021	“Institutions & Entrepreneurial Ecosystem”	Ayya Nadar Janaki Ammal College (Autonomous) Sivakasi	FDP
19	21.09.2021 to 23.09.21	“Significance of IPR in Current ERA”	Ayya Nadar Janaki Ammal College (Autonomous) –Sivakasi	FDP

20	24.09.2021	“Outcome Based Teaching and Learning”	Thiagarajar College of Engineering- Madurai	StateLevel Webinar
21	24.09.2021	Conceptualisation of Business Analytics”	Sri Ramakrishna College of Arts and Science – Coimbatore.	International Workshop
22	27.09.2021	“Quality Assurance in Higher Education”	The Standard Fireworks Rajaratnam College for Women (Autonomous) – Sivakasi	FDP
23	28.09.2021	“Entrepreneurial Ecosystem in Educational Institutions”	The Standard Fireworks Rajaratnam College for Women (Autonomous) – Sivakasi.	FDP
24	05.10.2021	“Financial Empowerment through Wealth Creation”	B.P. Chaliha College, Nagarbera	National
25	07.10.2021	“Steps for Effective Thesis Writing”	Virudhunagar Nadar’s Senthikumara Nadar College – Virudhunagar.	National
26	10.10.2021	“On NTA NET Paper One (Teaching and Research Aptitude)	Bala’s V V Academy – Chennai	National
27	06.11.2021	“Introduction to MutualFunds Investing”	Vysya College – Salem	FDP
28	27.12.2021 to 29.12.2021	“Advanced Research Methodology and Statistical Analysis for Social Sciences”	Virudhunagar Nadar’s Senthikumara Nadar College – Virudhunagar.	National
29	21.03.2022 & 22.03.2022	“Strategies for Writing Review of Literature”	Virudhunagar Nadar’s Senthikumara Nadar College – Virudhunagar.	FDP
30	27.04.2022	Education 4.0 for Sustainable Economic Development	Mannar Thirumalai Naicker College – Madurai	Faculty Enhancement Programme
31	16 05.2022 & 17.05.2022	“ Ethical norms of Research Writing and Publication: Scopus Indexed Journals”	Virudhunagar Nadar’s Senthikumara Nadar College – Virudhunagar.	National Level
32	28.03.2022	“Impact of Intellectual Property Rights in Trade and Development”	Mannar Thirumalai Naicker College – Madurai	National Level Seminar
33	02.05.2022	“Green Marketing Strategies for Sustainable Business Development”	Government Arts College for Women – Nilakottai	International Conference.
34	14.06.2023 to	Five Days Online Workshop on Research and Publication	Gomsguru Academy - Bangalore	Workshop

	18.06.2023	Ethics		
35	16 & 17.10.2023	Intellectual Property Rights	Mannar Thirumalai Naicker College – Madurai	Workshop

PERSONAL PROFILE:

Name : Dr.D.AKILA RANI

Father's Name : Mr.P.Dhanapalan

Date of Birth :01.07.1978

Gender : Female

Religion : Hindu

Nationality : Indian

Marital Status : Married

Languages known : Tamil & English

I hereby declare that all the information given above are true and correct to the best of my knowledge and belief.

Place:

Yours faithfully,

Date:

(D.AKILA RANI)